SRBLSA™

Striving to Balance since 1968

NATIONAL BLACK LAW STUDENTS ASSOCIATION

SOUTHERN REGION

2020-2021 SPONSORSHIP GUIDE

A WORD FROM THE REGIONAL CHAIR

Greetings!

On behalf of the Southern Region of the National Black Law Students Association ("SRBLSA"), I would like to thank you for your interest in supporting our organization.

The mission of the National Black Law Students Association ("NBLSA") is to increase the number of culturally responsible Black and minority attorneys who excel academically, succeed professionally, and positively impact the community.

SRBLSA will continue to excel as a region by following the mission of NBLSA. As the largest student-run non-profit organization, we depend on our local communities to provide support as we execute our programming initiatives at the regional and national levels. We hope to create long-lasting relationships and opportunities with our students and corporate sponsors.

Each year, SRBLSA continues to progress. A notable highlight from our 2019-2020 term is an increase in our impact through community outreach initiatives. We were able to serve the Nashville, Tennessee; Columbia and Charleston, South Carolina; Tampa, Florida; and Birmingham, Alabama communities. We were able to expose children from marginalized backgrounds to Black law students; serve houseless individuals; and help provide food in communities where continuous food sources are scarce.

As a corporate sponsor, you can become an active participant in SRBLSA's programs, gain access to talented law students from marginalized backgrounds, partner with SRBLSA members on community initiatives, and lead in the professional development of the next generation of practicing attorneys.

We look forward to working with you this year as we continue to further advance our mission, our community, and our profession!

Sincerely,

Ebony Love
Chair, Southern Region

SRBLSA AT A GLANCE

NATIONAL

Founded in 1968 by Algernon J. Cooper at New York University Law School, the National Black Law Students Association ("NBLSA") is a 501(c)(3) organization that works to increase the number of culturally responsible Black and minority attorneys who excel academically, succeed professionally, and positively impact the community. NBLSA conducts robust programming initiatives including career fairs, academic retreats, domestic and international engagement, and civic advocacy in the legislative and judicial arenas.

REGIONAL

The Southern Region of the National Black Law Student Association ("SRBLSA") is an advocate for diversity in legal education and the legal profession. SRBLSA is comprised of chapters in Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, the Commonwealth of Puerto Rico, and the U.S. Virgin Islands.

4
SUB-REGIONS

9
STATES & TERRITORIES

37
CHAPTERS

1600
MEMBERS

DEMOGRAPHICS

SRBLSA is comprised of 37 local chapters in four subregions. SRBLSA's membership consists of 1600 of the most sought-after, talented law students in the country.

SRBLSA PROGRAMMING

50th Annual Regional Convention

1.27.2020 - 1.31.2020
ORLANDO, FL

The Regional Convention is our largest annual event and provides attendees with invaluable opportunities to enjoy keynote speakers and panel discussions, participate in workshops, attend the career fair, and compete at the regional level for the National Black Law Students Association's Advocacy Competitions. Additionally, the Regional Convention provides countless opportunities to engage in meaningful networking opportunities with hundreds of prospective and current law students, legal practitioners, judges and employers!

ACADEMIC RETREATS

SRBLSA hosts annual academic retreats in each of its sub-regions where students, especially 1Ls, receive crucial academic support from experienced attorneys, professors, and other students.

CAREER FAIR PROGRAM

SRBLSA hosts an annual career fair during the summer prior to the academic year to provide our members with opportunities to interview with top firms and to provide firms with a unique opportunity to speak to and recruit diverse talent from law schools across the nation.

COMMUNITY INVOLVEMENT

SRBLSA hosts networking events including mixers and brunches throughout the year to foster community among members. We also service our community via service events such as food drives, voter registration events and other projects.

PRELAW STUDENT DIVISION

In addition to our law students and alumni, SRBLSA's Pre-Law Student Division exists to create a pipeline between undergraduates/college graduates and law school. The Pre-Law Division connects pre-law members with law school admissions offices to provide valuable insight on the application, financial aid, and curricular processes.

NATIONAL COMPETITION SERIES

Our organization annually hosts the following student competitions on the Regional and National levels: Constance Baker Motley Mock Trial Competition | Thurgood Marshall Moot Court Competition | Pre-Law Oral Advocacy Competition

SRBLSA SOUTHERN JOURNAL OF POLICY AND JUSTICE

The Southern Regional Black Law Students Association Southern Journal of Policy and Justice is a student-run legal journal that was established in 2005. The journal provides law students and legal professionals with an opportunity to create awareness and affect positive change by engaging in the legal analysis of economic, social, and political issues affecting the Black community.

REGIONAL SPONSORSHIP OPPORTUNITIES

Sponsorship contributions to SRBLSA enable us to facilitate essential programming efforts designed to provide academic support, leadership development, and civic engagement opportunities to the entirety of our membership. All contributions are used to fund our programmatic efforts, including our Regional Convention. While SRBLSA offers a wide range of program-specific partnership options throughout the year, the benefits of sponsorship are primarily realized at our Regional Convention as described below.

DIAMOND $10,000

Benefits listed under Platinum Sponsorship **plus** SRBLSA Partnership press release | Opportunity to introduce Keynote Speaker | Additional all-access convention passes (total of ten) | Full page advertising in Convention program.

PLATINUM $6,000

Benefits listed under Gold Sponsorship **plus** Recognition at General Assembly | Remarks at luncheons | Opportunity to Judge Advocacy Competitions | Additional all-access convention passes (total of six) | 1/2-page advertising in Convention program.

GOLD $4,000

Benefits listed under Silver Sponsorship **plus** Reserved table at luncheons and Awards Gala | Remarks at reception | Additional all-access Convention pass (total of four) | 1/4-page advertising in Convention program.

SILVER $3,000

Benefits listed under Bronze Sponsorship **plus** Participation in the Regional Convention's Job Fair | Participation as workshop panelist | Additional all-access Convention pass (total of three).

BRONZE $2,000

Organization recognition in convention program | Organization name on Convention signage | Recognition at Convention Gala | Marketing items included in Convention bag | Two all-access Convention passes | 1/8-page advertising in Convention program.

OTHER SPONSORSHIP

SRBLSA offers an unlimited number of sponsorship options to sponsors who have other ideas! Perhaps you'd like to sponsor a convention lounge, host an exercise workshop, or make some other unique, memorable contribution to SRBLSA's programming. We are delighted to work with you!